



The
University of
Faisalabad

4th International Conference on Advanced

STEAM

Education

ICASE-2026

STEAM For
Future-Ready
Societies

INTERNATIONAL UNIVERSITY PARTNERSHIP & COLLABORATION PROPOSAL

STEAM for Future-Ready Societies



2 - 3 November, 2026



The University of Faisalabad

A GLOBAL INVITATION

Connecting Universities, Researchers and Innovators

The University of Faisalabad (TUF) warmly invites international universities, research institutions, diplomatic missions, and academic leaders to join a growing network of collaboration, innovation, and knowledge exchange through ICASE 2026.

Partner Institutions Can:

- ✓ Establish academic partnerships
- ✓ Develop collaborative research initiatives
- ✓ Explore faculty and student mobility
- ✓ Strengthen international engagement
- ✓ Build long-term institutional relationships

Who We Bring Together



Academic
Leaders



Research
Institutions



Universities



Diplomatic
Missions

BUILDING THE **FUTURE** THROUGH COLLABORATION

“The future of higher education will be built through collaboration, innovation and global engagement.” Over the course of three successful editions, ICASE has welcomed delegates, keynote speakers and academic leaders from multiple countries, creating meaningful partnerships and strengthening international cooperation. Today, this growing network continues to expand through research partnerships, academic mobility and collaborative innovation. We invite institutions around the world to join us in shaping the future of STEAM education.

MUHAMMAD HAIDER AMIN

Chairman, Board of Governors
The University of Faisalabad





ADVANCING **GLOBAL** ACADEMIC PARTNERSHIPS

ICASE 2026 is designed to enhance interdisciplinary research, innovation and meaningful international collaboration. As higher education increasingly transcends borders, universities must work together to address global challenges through knowledge sharing, research excellence and academic exchange. We invite your institution to become part of a truly global academic platform dedicated to shaping the future of STEAM education.

PROF DR AMAN ULLAH MALIK

Rector, The University of Faisalabad

PAKISTAN: A LAND OF OPPORTUNITIES



An Emerging Hub for
International Academic Collaboration

STRATEGIC ADVANTAGES

- Access to High-Potential Talent
- Platform for Collaborative Research
- Stronger Industry-Academia Linkages
- Enhanced Global Presence
- High-Impact Networking Platforms

GATE WAY TO



South Asia



Middle East



Central Asia

Strategic Positioning



240M+
Population



Young
Demographic
Strength



Growing
Research
Ecosystem



Expanding
Innovation
Landscape



Global
International
Collaboration



**Inclusive
Growth**
International
Engagement



THE UNIVERSITY OF FAISALABAD

AREAS OF EXCELLENCE



Advancing
Education, Research
& Innovation



Academic
Excellence



Hospitality &
Gastronomy



Computing & AI



Business



Health Sciences



Media & Design



Humanities &
Social Sciences



Research
Excellence



HEC
Recognised
Institution



Category W
Status



Top
Performing
ORIC



Industry
Focused
Learning



International
Research
Engagement



EXCELLENCE WITH GLOBAL RECOGNITION AND IMPACT



296th Globally

Among 1,253 Universities

Among top 500 Innovative Universities

36th

Digital & AI
Transformation

54th

Student Support
& Engagement

66th

Visionary
Leadership

96th

Empowerment
Based
Management



Times Higher Education
**Sustainability
Impact Ratings 2026**

WORLD'S TOP 401-600

3rd among Private Sector
Universities in Pakistan



UI GreenMetric

325th among the Top 500
Universities, 184th in Asia
and 10th among Private
Universities in Pakistan



QS Asia ranking

Secured 651-700 Overall in
Asia University Rankings.
Ranked 201st among
Southern Asian Universities



**United Nations
Academic Impact**

**Visionary Leadership &
Ethics**

Member of the United
Nations Academic Impact.

ICASE AT A GLANCE

Conference Impact

A snapshot of participation, academic contribution and outreach achieved through previous editions.



15+

Countries
Represented



30+

International
Organisations



350+

Research
Abstracts



70+

Technical
Sessions



100+

Organisations
Represented



6000+

Attendees



25M+

Digital
Reach



2000+

Expected
Participants



THE FOUNDATION, ICASE 2026



VISION

To be a leading international platform advancing excellence in STEAM education for sustainable development, technological innovation, and human prosperity.



MISSION

To connect educators, researchers, policymakers, industry leaders, and students in fostering interdisciplinary collaboration, sharing transformative ideas, and promoting innovative STEAM practices that prepare individuals and communities to thrive in a rapidly evolving world.



OBJECTIVES

ICASE-2026 aims to:

- ✓ Facilitate interdisciplinary collaboration and knowledge exchange.
- ✓ Discuss new technologies and future skills.
- ✓ Create synergies among academics, industry, and government.
- ✓ Foster future-oriented learning environments.
- ✓ Enhance student involvement and dissemination of research.
- ✓ Contribute to policy discourse and informed decisions.
- ✓ Achieve sustainable development and social wellbeing.



INTERNATIONAL PARTNERSHIP OPPORTUNITIES

Academic Partnerships

- Faculty Exchange
- Student Mobility
- Visiting Scholars
- Joint Curriculum Development
- Research Supervision
- Collaborative Grant Applications
- Joint and Split Degree
- Adjunct Faculty
- Capacity Building Trainings
- Workshops

Research Partnerships

- Joint Publications
- Joint Research Initiatives
- Innovation Challenges

Innovation Partnerships

- Industry Collaborations
- Technology Transfer
- Entrepreneurship



ICASE FEATURES 2026



Research
Excellence



Innovation
& Technology



Academic
Diplomacy



Global
Networking



Sustainable
Development



Future
Skills

JOIN THE GLOBAL STEAM NETWORK

Let's **Shape The Future** Together

We invite universities, research institutions and international organisations to become part of a growing international community dedicated to advancing:



Education



Research



Innovation



Sustainability



Global Citizenship



Academic Excellence



SPONSORSHIP PACKAGES **STEAM 2026**

PARTNERSHIP CATEGORY

INDICATIVE CONTRIBUTION



PLATINUM PARTNERSHIP

Branding, Marketing & Mobility

**Indicative contribution:
USD 2000**

- **Dedicated student recruitment booth** for admissions, scholarships, and student outreach.
- **Strategic recruitment space** for academic and administrative talent.
- **One-on-one engagement sessions** with prospective undergraduate and postgraduate students.
- **Pre-arranged B2B meetings** with leading universities and industry partners to strengthen strategic collaborations.
- **VIP networking dinner** with university leadership and distinguished guests.
- **Executive meetings** with TUF senior management to explore institutional partnerships and collaborative initiatives.
- **Complimentary registration, accommodation, airport transfers, and meals for 20 students and 10 faculty members**, including access to departmental sessions.
- **Prominent logo placement** across the official website, promotional materials, digital marketing campaigns, main-stage backdrop, LED screens/media wall, digital pole streamers, and delegate kits.
- **Featured media coverage** through FM 96.6 Radio and leading social media platforms.
- **Guided city tour, networking dinner, and specially curated breakout sessions** for the visiting delegation.
- **3-day curated journey through Pakistan's breathtaking Northern Areas.**



GOLD PARTNERSHIP

Branding, Marketing & Mobility

Indicative contribution:
USD 1500

- **Dedicated recruitment booth** for admissions, scholarships, and student outreach.
- **Strategic recruitment space** for attracting academic and administrative talent.
- **One-on-one engagement sessions** with prospective undergraduate and postgraduate students.
- **VIP networking dinner** with university leadership and distinguished guests.
- **Executive meetings** with TUF senior management to explore institutional partnerships and collaborative initiatives.
- **Complimentary registration, accommodation, airport transfers, and meals for 10 students and 5 faculty members**, including access to departmental sessions.
- **All Silver branding**, media, and delegate-kit benefits.
- **Guided city tour, networking dinner, and curated breakout sessions** for the visiting delegation.
- **3-day curated journey through Pakistan's breathtaking Northern Areas.**



SILVER PARTNERSHIP

Branding, Marketing & Mobility

Indicative contribution:
USD 1000

- **Complimentary registration, accommodation, airport transfers, and meals for 5 students and 5 faculty members**, including access to departmental sessions.
- **Executive meetings** with TUF senior management to explore institutional partnerships and collaborative initiatives.
- **Notable logo placement** across the official website, promotional materials, digital marketing campaigns, main-stage backdrop, LED screens/media wall, digital pole streamers, and delegate kits.
- **Featured media coverage** through FM 96.6 Radio and leading social media platforms.
- **Guided city tour, networking dinner, and curated breakout sessions** for the visiting delegation.
- **Exclusive 3-day curated journey through Pakistan's breathtaking Northern Areas.**

SPONSORSHIP TIERS & BENEFITS

Category	Benefit	Silver	Gold	Platinum
Brand Visibility	Website & promotional materials	✓	✓	✓
	Digital marketing & social media	Standard	Enhanced	Premium
	Stage backdrop, LED wall & event branding	✓	✓	Premium Placement
	Delegate kit branding	✗	✓	✓
Media Exposure	FM 96.6 & social media coverage	✓	Featured	Premium
Recruitment & Outreach	Student admissions & scholarship booth	✗	✓	Priority
	Academic & administrative requirement desk	✗	✓	Priority
	One-on-one meetings with students	✗	✓	✓
Networking & Partnerships	B2B meetings with Pakistani universities & industry	✗	✓	Priority
	Networking with TUF alumni	✗	✗	Exclusive
	Executive meetings with TUF senior management	✓	✓	Priority
	VIP networking dinner	✓	✓	✓
Hospitality	Registration, accommodation, airport transfers & meals	✓	✓	✓
	Departmental session access	✓	✓	✓
	3-day Northern Areas Tour	✓	✓	✓
	City tour & breakout sessions	✓	✓	✓

BANK DETAILS

BANK: HABIB METROPOLITAN BANK
 ACCOUNT #: 06-98-46-29301-714-0101297
 IBAN #: PK74 MPBL 9846 1771 4010 1297
 ACCOUNT TITLE: THE UNIVERSITY OF FAISALABAD MAIN ACCOUNT



Certificate Distribution



International Delegation



Networking Dinner



Embassy delegation



TUF Signs MOUs



Opening Ceremony



Awards & Recognition Ceremony



Poster Presentation



International Collaboration Session

JOIN US ICASE 2026

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