



The
University of
Faisalabad

4th International Conference on Advanced

STEAM

Education

ICASE-2026

STEAM For
Future-Ready
Societies

CORPORATE PARTNERSHIP & COLLABORATION PROPOSAL

STEAM for Future-Ready Societies



2 - 3 November, 2026



The University of Faisalabad

BUILDING THE **FUTURE** THROUGH COLLABORATION

It is my privilege to welcome corporate partners to the 4th International Conference on Advanced ICASE Education (ICASE-2026), hosted by The University of Faisalabad. Building on three successful editions, the conference has become a trusted platform for academia-industry collaboration in Pakistan. ICASE-2026 offers your organization valuable access to future talent, researchers and decision-makers, while supporting education, innovation and sustainable national development. I warmly invite your organization to join us as a valued collaborator.

MUHAMMAD HAIDER AMIN

Chairman, Board of Governors
The University of Faisalabad





ADVANCING **GLOBAL** ACADEMIC PARTNERSHIPS

ICASE 2026 is designed to foster interdisciplinary research, innovation and meaningful international collaboration. As higher education increasingly transcends borders, universities must work together to address global challenges through knowledge sharing, research excellence and academic exchange. We invite your institution to become part of a truly global academic platform dedicated to shaping the future of STEAM education.

PROF DR AMAN ULLAH MALIK

Rector, The University of Faisalabad

THE FOUNDATION, ICASE 2026



VISION

To be a leading international platform advancing excellence in STEAM education for sustainable development, technological innovation, and human prosperity.



MISSION

To connect educators, researchers, policymakers, industry leaders, and students in fostering interdisciplinary collaboration, sharing transformative ideas, and promoting innovative STEAM practices that prepare individuals and communities to thrive in a rapidly evolving world.



OBJECTIVES

ICASE-2026 aims to:

- ✓ Facilitate interdisciplinary collaboration and knowledge exchange.
- ✓ Discuss new technologies and future skills.
- ✓ Create synergies among academics, industry, and government.
- ✓ Foster future-oriented learning environments.
- ✓ Enhance student involvement and dissemination of research.
- ✓ Contribute to policy discourse and informed decisions.
- ✓ Achieve sustainable development and social wellbeing.

ICASE AT A GLANCE

Conference Impact

A snapshot of participation, academic contribution and outreach achieved through previous editions.



15+

Countries
Represented



30+

International
Organisations



350+

Research
Abstracts



70+

Technical
Sessions



100+

Organisations
Represented



6000+

Attendees



25M+

Digital
Reach



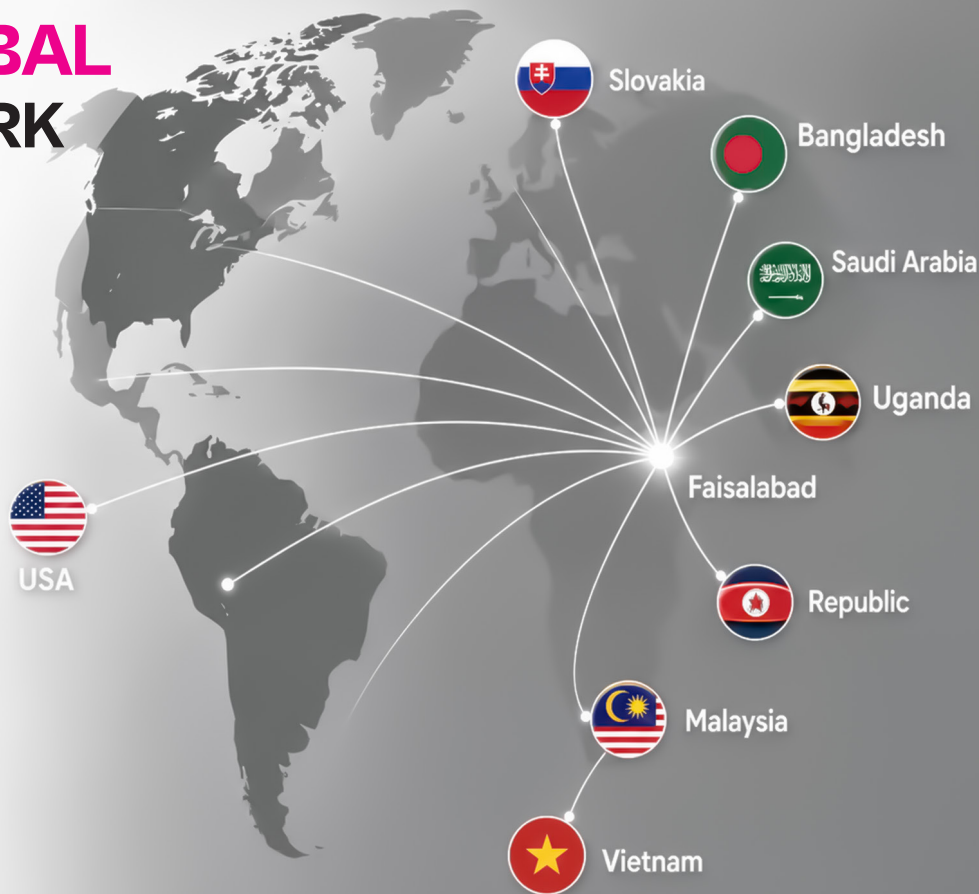
2000+

Expected
Participants



A GROWING GLOBAL ACADEMIC NETWORK

- ✓ MoUs signed with universities in Bangladesh
- ✓ Delegation from Saudi Arabia, Malaysia, Republic, Uganda and Slovakia
- ✓ Participation of the Embassy of Vietnam
- ✓ U.S. Consul General and other diplomatic representatives
- ✓ Strengthening bridges for future collaboration



OPPORTUNITIES FOR COLLABORATION



Branding Opportunities

- ✓ Main stage backdrop
- ✓ Conference website
- ✓ Registration desk
- ✓ Conference kits
- ✓ Social media campaigns
- ✓ LED screens
- ✓ Press conference
- ✓ Exhibition booths
- ✓ Networking session branding
- ✓ Certificates
- ✓ Welcome standees



Networking Opportunities

- ✓ University leadership
- ✓ Researchers
- ✓ Faculty
- ✓ Students
- ✓ Alumni
- ✓ Government officials
- ✓ International delegates



Exhibition Opportunities

- ✓ Corporate Booths
- ✓ Product Display
- ✓ Live Demonstrations
- ✓ Recruitment Desk
- ✓ Student Counselling



WHY SPONSOR ICASE 2026?



Global & National Exposure

Reach across academia, industry, government and international delegations, at a conference with a proven record of 1,000+ attendees and 50+ represented organizations.



Brand Visibility

Prominent placement across the venue, conference website, digital campaigns, press coverage and printed materials, building on a track record exceeding 25 million digital media impressions.



Industry Academia Collaboration

Direct engagement with universities, researchers and innovators for joint initiatives and skill-based programs.



Csr & Educational Impact

Association with a platform that actively advances the UN Sustainable Development Goals through education and innovation.



Networking & Talent Access

Direct access to thousands of students, faculty and early-career researchers for recruitment, internships and talent pipelines.



Proven Legacy Of Success

Three successful prior editions, a growing international delegate base, and repeat engagement from corporate names including Pepsi, Nestlé, PTCL and Toyota Pakistan.

SPONSORSHIP PACKAGES STEAM 2026

Benefit	Title PKR 500,000	Platinum PKR 250,000	Gold PKR 150,000	Silver PKR 75,000	Supporting PKR 20,000
Exclusive Sponsorship Status	✓	✗	✗	✗	✗
Keynote Speaking Opportunity	✓	✗	✗	✗	✗
Panel Discussion Opportunity	✓	✓	✗	✗	✗
Premium Exhibition Booth	✓	✓	✗	✗	✗
Standard Exhibition Booth	✗	✓	✓	Shared	✗
Logoon Stage Backdrop	✓	✗	✓	✗	✗
Logo on Website	✓	✗	✓	✓	Name Only
Logo in Program Book	✓	✗	✓	✓	✓
Social Media Recognition	✓	✗	✓	✓	Group Mention
Promotional Material Distribution	✓	✗	✓	✗	✗
Advertisement in Program Book	Full Page	Half Page	Quarter Page	✗	✗
Complimentary Passes	10	6	4	2	1
VIP Seating	✓	✓	✗	✗	✗
Appreciation Shield	✓	✓	✓	✗	✗
Certificate of Appreciation	✗	✗	✗	✓	✓

BANK DETAILS

BANK: HABIB METROPOLITAN BANK
 ACCOUNT #: 06-98-46-29301-714-0101297
 IBAN #: PK74 MPBL 9846 1771 4010 1297
 ACCOUNT TITLE: THE UNIVERSITY OF FAISALABAD MAIN ACCOUNT

PARTNERSHIP BENEFITS



PROUD COLLABORATORS 2025



ORGANIZATIONS WE WELCOME AS PARTNERS



Pharmaceutical
companies



Hospitals and healthcare
institutions



Diagnostic
laboratories



Medical equipment
suppliers



Biotechnology
companies



Information technology
companies



Software
houses



Professional
bodies



Startups and innovation
companies



Artificial intelligence
companies



Engineering and
manufacturing industries



Telecommunication
companies



Banks and financial
institutions



Educational technology
companies



Corporate training
organizations



Government
organizations



Development
agencies

JOIN US ICASE 2026

STEAM for Future-Ready Societies

- **Usama Khan**

+92 333 5092636
manager.cca@tuf.edu.pk

- **Omer Farooq Qureshi**

+92 321 5721448
manager.placement@tuf.edu.pk

steam.tuf.edu.pk
The University of Faisalabad, Pakistan.



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